



bamboolik

GIVEAWAY WITH BAMBOOLIK

VALID FROM 1 JULY 2023

The online store operator (further referred to as "Producer"):

Bamboolik s.r.o., with its registered office at Ječná 1321/29a, 62100 Brno - Řečkovice, Czech Republic

Reg. number: 29318122

VAT ID number: CZ29318122

Payments in EUR

IBAN

CZ4755000000006028351002

BIC code/SWIFT

RZBCCZPP

Bank Adress

Raiffeisenbank, Hvězdova 1716/2b,
140 78, Praha 4

CONTACTS



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WHAT IS A GIVEAWAY?

- Giveaway is a promotional activity on social media platforms (FB, IG etc.). Both content and timing needs to be agreed before with us
- With that activity the seller and producer can boost their followers and customers, when they share the Giveaway. It also has to run for some time, so customers have the chance to join and fulfil it, gaining the chance to win the product
- One of the Giveaway conditions usually is that the customer needs to tag the Bamboolik brand as well as the Partner brand
- Giveaway runs for few days or a week (for example) and then the winner is officially announced by the business partner, who then sends the gift to the winner

GIVEAWAY WITH BAMBOOLIK

- One business partner can run one giveaway every 6 months (special big promotions like Reusable Nappy Week and Christmas excluded)
- Business partner from each country will get a chance to run a giveaway with Bamboolik. Usually it is 1 business partner per 1 country per month - Book your time in advance!
- Business partner is provided with one particular product/win prize (of their choice) for the giveaway. Access to photogallery with multiple photos to promote the Giveaway is granted
- Giveaways can be scheduled even a few months in advance in order to prepare and set the strategy - Book your time in advance!
- We will be also very thankful if one of your conditions for entering the giveaway will be giving "like" or "follow" to Bamboolik's page - that way you as a wholesale partner can profit from all of our followers - we promote every giveaway in our stories throughout the day, so more people will see your brand

OCCASIONS FOR GIVEAWAY?

- You are new on the market and want to start a promotion for your business with a brand which is well-established on the market with 10 years of experience and success
- You want to introduce a new Bamboolik product to broaden-up your portfolio
- We have a new collection or limited collection ready and you want to offer your customers more patterns, more colours, more possibilities
- International or national celebration is happening and you want to celebrate with your customers
- Your business has a birthday! - Let's celebrate together!